

zeendo.

Zeendo the responsive web design builder raises more than 1 million euro in financing

FINAVES IV, the venture capital fund of IESE Business School, leads the capital expansion of Spanish Responsive Web Design project [Zeendo](#) along with other recognized Business Angels from Barcelona and Valencia. [Zeendo](#) allows users to create their website, accessible from all kinds of devices, from smart TV to smartphones, regardless of the technological requirements, using a 100% cloud computing service.

Formed by a specialized and energetic team of developers and designers, [Zeendo](#) has its offices located in Valencia, Barcelona (Spain) and Palo Alto, California (US). The team nurtures the ambition to become a reference in the creation of responsive websites worldwide.

Responsive web design platform runs with the latest innovation web technology to create to help create websites that automatically adapt contents to every possible screen size and resolution, using media queries to determine the type of device the site is being accessed from, and includes flexible imaging and fluid grids that adapt depending on the media. Pushing the boundaries of design and innovation. The tool features advanced technology for creating the best user experience with smart adaptive templates.

The technology would benefit a wide range of clientele, including SMEs and self-employed, who would get a premium service for a very competitive cost and for all types of businesses. Víctor Sánchez, CEO of [Zeendo](#), is convinced that the company's latest innovation will help to address an important market need:

"Now anyone can create a website with the contents automatically adapted to all devices just in a few minutes and without any programming knowledge".

FINAVES IV is one of the four funds managed by FINAVES, IESE's main centre of funding for new ventures. FINAVES IV is supported by public and other private investors who together share the mission of promoting and supporting the creation of new business initiatives led by IESE alumni. Since its establishment in 2000, FINAVES has participated in the launch of more than 30 ventures led by the school's alumni.